TARGETED TOPICAL TREATMENT

The 5% lidocaine medicated plaster is a topically acting, medicated, hydrogel plaster with lidocaine as the active substance. Each plaster measures 10 cm x 14 cm and contains 700 mg lidocaine (50 mg lidocaine per gram adhesive material, 5% w/w). [1]

The active agent lidocaine acts on sensitized nerve fibres to reduce impulse transmission in local, damaged fibres, resulting in analgesia [2,3,4] without numbness and a reduction of hyperalgesia and allodynia. [5,6] As such the 5% lidocaine medicated plaster is able to block pain sensation while other sensations are retained. The lidocaine contained in the hydrogel plaster diffuses continuously into the skin with a minimal systemic absorption. [1]

In addition, the hydrogel plaster provides a protective cover over the hypersensitive area of the skin and offers an immediate cooling and soothing effect. [7] This is particularly relevant for patients suffering from allodynia.

EXEMPLARY TOUCERABILITY

The hydrogel plaster shows 62% responder rate, which is comparable to systemic treatment options [1]

More than 80% of responding patients experience pain relief within the first two weeks [7]

Up to 4 year clinical data confirms sustained long-term effect [8]

EASY TO USE

No titration necessary [1]

Up to 3 plasters per day [1] to cover the most painful area

FOR THE BENEFIT OF POST-HERPETIC PATIENTS

Over 15 million treated patients worldwide [9]

Recommended as first-line therapy for post-herpetic neuralgia in current international guidelines. [10]